

CASE STUDY

Providing Multilingual, Self-Paced Microsoft & Power Skills Training to Prysmian Group

"Both [Intellezy's Microsoft Office and Power Skills video] bundles had engaging content that our employees benefited from. As an organization, we have been able to increase engagement and activity in our learning management system by adding this video content."

Result

Intellezy provided Prysmian Group's salaried employees with self-paced Microsoft and power skills training videos delivered through Prysmian's learning management system (LMS), increasing employee engagement and LMS usage as a result. On a scale of 1 to 5, Intellezy's training video content currently has a 4.7 satisfaction rating from Prysmian's employees.

Background

Prysmian Group is a multinational wire and cable manufacturer, with over 30,000 employees globally and 6,000 employees in the North American region. Prysmian is a world leader in energy and telecoms systems, manufacturing thousands of miles of underground and submarine cables and systems for power transmission and distribution each year, as well as voltage cables for the construction, infrastructure, and telecommunications sectors. Prior to using Intellezy's training videos, Prysmian faced considerable training gaps and limited engagement with their LMS.

Objectives

Prysmian Group wanted to deliver on-demand Microsoft and power skills training to salaried employees. They were looking for brief, engaging, and expertly designed videos that were both cost-effective and available in various languages, due to the global nature of their business. In addition to software training content, they wanted their employees to have access to courses on in-demand business and soft skills, including teamwork & team building, cyber security, remote work best practices, and more.

Solutions

Intellezy's Microsoft 365 and power skills training videos completely met all of Prysmian Group's needs. Intellezy provided Prysmian with the appropriate SCORM files that allowed the training videos to be uploaded into Prysmian's LMS and subsequently delivered to employees. As a result, they've seen a significant increase in engagement with their LMS, with Intellezy's content being exceptionally well-received by employees.

