

CASE STUDY

Intelleyzy's Video Library Provides Multilingual Microsoft 365 Training to Kennedys' Global Workforce

“The multilingual nature of the content means we’re able to deliver training that is enabling all of our people to learn IT skills and boost productivity equally.” – IT Trainer

Result

Intelleyzy provided Kennedys' employees with the bite-sized, multilingual Microsoft 365 training they needed, enabling them to deliver our award-winning Microsoft training videos to their busy global workforce directly through the learning management system (LMS) the firm uses. Kennedys was exceptionally pleased with the convenient, flexible, and valuable learning opportunities our training videos provide, with the firm currently using our video content as the foundation of their weekly multimedia IT training program.

Background

Kennedys is a global law firm with a focus on dispute resolution and advisory services, delivering straightforward advice even when the issues are complex. The firm has particular expertise in litigation and dispute resolution, specifically in defending insurance and liability claims for international insurance companies, government departments, and local authorities. They have 42 offices, with over 2,400 people in 21 different countries, and are headquartered in London, UK.

Kennedys needed to deliver up-to-date Microsoft 365 training content that captured learners' attention through a visually engaging video format. Due to the geographic distribution of their workforce, they also needed multilingual versions of their training material. Prior to using Intelleyzy's training videos, Kennedys was providing employees with user guides and quick reference guides for Microsoft 365 topics.

Objectives

Kennedys objective was to deliver Microsoft 365 training to their employees around the world that had the following characteristics:

- SCORM-compliant, self-paced eLearning
- Training videos that could be delivered via their LMS
- Content presented in concise “microlesson” format
- eLearning available in multiple languages
- Refreshed learning modules based on the latest updates from Microsoft
- Software screen recordings coupled with guidance from an on-screen instructor
- Enrollment and completion tracking

Solutions

Intellezy's Microsoft 365 training video content met Kennedys' requirements perfectly, allowing them to train and upskill employees with succinct, up-to-date, expert-led eLearning that can be viewed in over 20 languages through on-screen captions. Intellezy provided Kennedys with the SCORM files they needed to upload our eLearning content onto their LMS for delivery, and within seconds, the firm had the ability to give their worldwide workforce access to our comprehensive Microsoft 365 training videos.